



Legal and regulatory requirements concerning information security and privacy.

The primary law is the Texas Data Privacy and Security Act (TDPSA).

The TDPSA, which went into effect on July 1, 2024, is a comprehensive data privacy law that applies to businesses that conduct business in Texas, or produce products or services consumed by Texas residents, and process or sell personal data. The law grants Texas consumers new rights over their personal data, including the right to know what data is collected, correct inaccuracies, delete data, and opt-out of data processing for targeted advertising or data sales.

In addition to state laws, our company may be subject to federal regulations depending on the nature of the data you handle and your business operations. Key federal laws and standards to consider include:

- **The Federal Trade Commission (FTC) Act:** The FTC has broad authority to regulate unfair or deceptive practices, which includes taking enforcement actions against companies for a lack of reasonable data security.
- **The Health Insurance Portability and Accountability Act (HIPAA):** If your software processes protected health information (PHI) for healthcare providers or other covered entities, you must comply with HIPAA's security, privacy, and breach notification rules.
- **The Payment Card Industry Data Security Standard (PCI DSS):** If your software handles, processes, or stores credit card information, you must adhere to the PCI DSS, a set of security standards designed to protect cardholder data.